

Sefik Battal

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Education

The University of Texas at Dallas
Bachelor of Science in Computer Science

Expected: December 2027
Dallas, TX

Skills

Product & Strategy: Product Strategy, User Research, Requirements Analysis, Feature Prioritization, Process Improvement, KPI Definition, Agile/Scrum, Stakeholder Management

Technical & Data: Python, SQL, C++, JavaScript, TypeScript, React, Next.js, HTML/CSS, Git, Data Analysis

Tools & AI: Salesforce, Jira, Figma, Excel, Tableau, Grafana Cloud, Gemini Enterprise, Agentforce

Certifications: IBM AI Product Manager Professional Certificate, Google Project Management Professional Certificate

Experience

Digital Technology Intern – Salesforce & AI Developer August 2026 – Present
GE Appliances Louisville, KY

- Translate service workflow pain points into business and technical requirements, partnering with engineers and business stakeholders to prioritize and deliver Salesforce and AI enhancements.
- Drive development tickets through QA/UAT, resolving defects, validating functionality, and coordinating cross-functional stakeholders to deliver production-ready improvements.

Technical Project Analyst January 2026 – May 2026
UTD EPICS | UT Southwestern Medical Center Dallas, TX

- Translated researcher needs into product requirements and a prioritized backlog, then led biweekly Agile sprints to align technical execution with stakeholder priorities.
- Turned live sensor data into actionable insights by developing 5 Grafana Cloud dashboards and 12 threshold-based alerts for real-time equipment monitoring.

Software Engineer & Project Liaison January 2025 – May 2025
UTD EPICS | Samaritan Inn McKinney, TX

- Delivered a full-stack web application MVP by translating stakeholder feedback into product requirements, prioritized features, and sprint execution.
- Improved scheduling, appointment, and curfew-request workflows through stakeholder demos and iterative development using Next.js, TypeScript, Prisma, and SQLite.

Assistant Manager, Digital Operations May 2023 – August 2024
Star Electronics Round Rock, TX

- Increased online traffic by 30% and customer calls by 50% by building the company website and using performance data to optimize digital customer acquisition.
- Analyzed customer needs, product trends, and operational pain points to improve service offerings, workflows, and business decisions while communicating technical solutions to customers.

Projects

Product Management Mentee February 2026 – May 2026
Product@Dallas Richardson, TX

- Identified user needs with a 3-person product team and translated insights into product requirements, prioritized features, and MVP scope for a Spotify product concept.
- Evaluated feature tradeoffs, iterated on Figma prototypes, and defined adoption and engagement KPIs to guide product decisions and measure success.

VeriSmart: Verizon Smart Campus Competition October 2025 – March 2026

- Placed Top 7 of 67 teams by defining the product strategy for an AI-enabled smart-campus platform combining edge detection, Private 5G, cloud dashboards, and automated maintenance workflows.

Toyota Smart Match: HackUTD 2025 November 2025

- Built a Next.js and TypeScript recommendation product that translated user preferences into personalized Toyota matches using structured vehicle data and a weighted scoring model.

Leadership

Treasurer & Fundraising Lead August 2025 – May 2026
The Dialogue Society Richardson, TX

- Raised \$1,000+ by leading a 7-member committee, coordinating initiatives, managing organizational finances, and aligning team priorities.